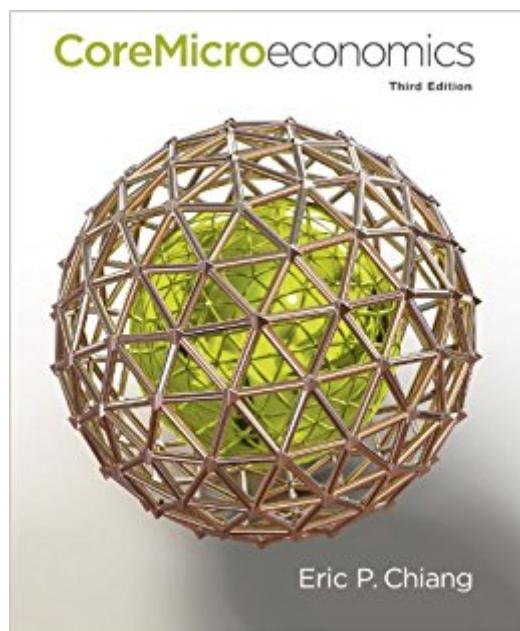


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CoreMicroeconomics



Synopsis

With this new edition, Eric Chiang transforms CoreMicroeconomics into a text/media resource well attuned to today's students. Long active in the economics education community, Chiang brings a contemporary teacher's perspective to the book, supporting a variety of learning approaches by introducing modern topics, new pedagogy, a more visual presentation, and well-integrated media tools. All this while maintaining the book's defining focus on just those topics instructors cover most often in the course. See what's in the LaunchPad

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